



# BROCHURE DISTRIBUTION

## 2011



MEMBER



# PP&D Is Your Best Brochure Distribution Choice!

## Experience

PP&D Brochure Distribution placed over five million brochures last year, and logged over fifty thousand miles. Since 1981 we've been expanding and maintaining our vast network.

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*"PP&D has delivered over a million maps since 1985. We rely on their great service to reach the valuable tourist market."*

Vicky Tebbetts  
Vermont Attraction Association

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We serve hundreds of clients including the Shelburne Museum, Stowe Mountain Resort, Vermont Marble, Vermont Country Store, Morse Farm, Billings Farm, Vermont Attraction's Association and White Mtn. Association.

We are in tune with the tourism industry. We are members of the Vermont, Lake Champlain, Hartford, Addison, Mad River, Okemo, Killington Chambers of Commerce, Stowe Area Association, Waterbury Tourism Council, and Burlington Business Association. Bill is also the Chairperson of the Vermont Travel Industry Conference, on the board of the Vermont Hospitality Council and President of the International Association of Professional Brochure Distributors.

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*"Billings Farm has used PP&D for almost three decades. They are the most experienced, honest and knowledgeable distributors in the state of Vermont."*

Susan Plump, Marketing Director  
Billings Farm and Museum, Woodstock

## Expertise

As Vermont's largest brochure distributor, we have designed routes throughout Vermont and upstate New York. We work with major attractions and small inns; perform multi-state and local distributions. PP&D can target the customers you want, within your budget.

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*"Last year PP&D distributed our brochure to ten regions across Vermont... We have complete confidence in their thorough and enthusiastic service."*

Laurie Callahan, Retail Manager  
Cabot Creamery, Cabot

## Exposure

We make weekly trips to the busiest locations, and check even the smallest establishments on a regular basis. We've built relationships with hundreds of merchants and motel owners. They appreciate us keeping their display organized and up to date.

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*"I believe much of the incredible growth of our tourist attraction directly results from PP&D's brochure distribution."*

Gary Coffey, Retail Manager  
Lake Champlain Chocolates, Burlington

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We've installed over seven hundred brochure displays in Vermont, New Hampshire and New York. PP&D service means your brochure can be seen in more locations, in more visible displays, and visited more often. Our displays have the vital combination of brochures from local shops, restaurants, and state-wide attractions, making them the showcase of each establishment. PP&D knows where your brochure will be popular and we'll be there to keep them stocked and fully exposed.

**All this assures you the maximum return on your brochure.**

# PP&D Brochure Distribution

January 2011

Thank you so much for considering PP&D for your brochure distribution. We value all of our customers and work very hard to stock and restock brochures at all the best locations year round. In 2010 we placed over five million brochures to over a thousand locations!

Last year we also placed dozens of new brochure displays, including two more at Jay Peak's Resort: the Rental Shop, and the Service Desk. Also, Colchester's Marriot Courtyard; Gardeners Supply, Norwich University, The Bunk House, Mountain Riders, The Magic Wok, Chrystal Palace, Bird House Inn B&B, and the Salt Ash Inn. In New York we've added: Sunset Hotel, Little Everest Pizza, Arnolds Grocery Store and Hungry Trout Fish Shop.

Have you seen our new PP&D e-newsletter, full of loads of very timely and thrilling brochure distribution information? You can even see photos of new employees, displays and vans. Please let me know if you are not on our list. You can also access our newsletter through our website [PPDBrochure.com](http://PPDBrochure.com), as well as finding tips on design, quantities needed, and a fun history of our company.

After reviewing this booklet I'm confident you'll discover PP&D offers the highest quality brochure distribution available. Please give me a call or drop me an email with any questions.

Sincerely,



Bill Orleans

Bill@ppdbrochure.com

## Contents

|                                     |       |
|-------------------------------------|-------|
| Rate Card.....                      | 2     |
| Shipping Instructions .....         | 2     |
| Printing Tips .....                 | 2     |
| Route Information:                  |       |
| Greater Burlington, VT.....         | 3-5   |
| Stowe/Waterbury Ctr., VT .....      | 6-7   |
| Sugarbush/Mad River Valley, VT .... | 8     |
| Smugglers' Notch, VT .....          | 9     |
| Grand Isle/St. Albans, VT .....     | 10    |
| Jay/Newport, VT .....               | 11    |
| N. E. Kingdom/St. Johnsbury, VT..   | 12    |
| Montpelier/Barre, VT .....          | 13-14 |
| Middlebury/Vergennes, VT.....       | 15    |
| So. Addison County, VT.....         | 16    |
| Killington/Rutland, VT .....        | 17    |
| White River Jct./Woodstock, VT .... | 18    |
| Okemo/Ludlow, VT .....              | 19    |
| Lebanon/Hanover, NH.....            | 20    |
| Plattsburgh/Ausable, NY.....        | 21    |
| Lake Placide/Saranac, NY.....       | 22    |
| Ticonderoga/Crown Pt., NY.....      | 23    |
| References .....                    | 24    |
| Key .....                           | 24    |
| Contract .....                      | 25    |

## A Small Sampling of Our 700 Displays

Killington Grand Hotel, Killington  
 Vermont Teddy Bear, Shelburne  
 Spirit of Ethan Allen, Burlington  
 Champlain Mill, Winooski  
 Quechee Gorge Village, Quechee  
 Inn of the Six Mountains, Killington  
 Green Mountain Inn, Stowe  
 Champlain Centres North, Plattsburgh  
 Capitol Plaza Hotel, Montpelier  
 Hawk Mountain Resort, Plymouth  
 Smuggler's Notch Resort, Jeffersonville  
 The Essex, Essex  
 Clay Brook Hotel, Warren  
 ECHO Science Center, Burlington  
 Otter Creek Brewery, Middlebury  
 Cold Hollow Cider, Waterbury Center  
 City Center, Montpelier  
 Trapp Family Lodge, Stowe  
 High Falls Gorge, Lake Placid  
 Santa's Workshop, North Pole  
 Green Mountain Coffee, Waterbury  
 Jay Peak Hotel, Jay  
 Rosie's Restaurant, Middlebury  
 Ben & Jerry's, Waterbury

★ *1% Discount if you can spot the all new phony distribution locations on each area information page.*

## Rates Card, Shipping Info & Helpful Hints

- Cards & Brochures w/ 1-6 two sided (9" x 4" max.) panels no extra fee
- Larger Brochures, Magazines and Tabloids 2X monthly fee
- Posters (+monthly fees per area) .75¢ each

### Discounts

- 1% discount if you find the phony locations on our route info page.
- 10% discount for yearly contract
- Multi-region discount varies per contract

**Four Consecutive Month Minimum** – Applies to all areas.

**Six Consecutive Month Minimum** – Greater Burlington, Stowe, White River Junction, Middlebury, Montpelier, Killington, and Sugarbush.

**Delivery** – Shipments of brochures should be delivered Monday-Friday, 9 a.m. - 5 p.m., to **PP&D, 377 Pine Street, Burlington, VT 05401 UPS OK**  
Pick-up can be arranged; \$25.00 minimum. Smaller quantities (3 boxes or less) can be left at the Sugarbush, Killington, Addison, Vermont, or Stowe Chambers.  
Please call us first if leaving boxes at these locations.

**Billing** – Billing is done quarterly, first payment due before a distribution.

**Vermont Interstate Distribution** – The State of Vermont will be coordinating all deliveries of brochures to Vermont's Welcome Centers and Rest Stop Information Centers. Please call the Travel Division for information: 802-265-2210.

**Customer Fee** - PP&D does much more than distribute your brochures to hotels and motels. We fill hundreds of orders for conferences, conventions, weddings, recruiters, realtors, festivals and fairs. We also provide bulk orders of many client's brochures to other public and private distribution companies. Some of these include Maxham Leasing for Vermont's Interstate Highway Information Centers, The Lake Champlain Chamber for their Williston Route 89 Rest Stops, Fair Haven Welcome Center, and White River Junction Information Center. We also deliver and/or arrange shipments to other non-PP&D locations including the Burlington Airport, Lake Champlain Ferries and Information Gallery's numerous sites. PP&D offers pick-up of less than three cases and often returns brochures to clients as needed. We store brochures in the off-season or pay for costly recycling. To provide these wonderful services we charge a \$30 yearly customer fee to all clients.

## A Few Tips For Effective Brochures

For more tips visit [PPDBrochure.com](http://PPDBrochure.com)

**Big Bold Heading on Top:** There is no room for subtlety in brochure design. The larger the type the better. All important information needs to be in the top 2½". Sometimes that's all you see. Place that info on the top of the back, in case your brochure gets returned to the display backwards.

**Size:** All pieces should be folded to become 4"x9" for proper rack display.

**Paper:** We recommend no less than 70 lb. coated stock for a three-fold, full color brochure and no less than 100 lb. coated cover stock for a rack card. Grain direction should always run vertically.

**Brochure Quantity:** Regions of service desired, months of distribution, and placement at Welcome Stations all go into deciding quantity needed. Initial delivery takes a lot of brochures to first stock the racks. There is a huge difference in replacing your old brochures and using the same piece every year.

**The Modern World:** Be sure to list your full mailing address, with zip code, for the traveler equipped with a GPS system. Be sure to include your area code, as cell phones require them even if you are calling from around the corner. Website and email address may be helpful too.

**Design:** Keep it simple and clean. Colored photos are great. Be sure to include a good map and directions.

**For The Printer:** Please band your brochures in paper or rubber bands. Brochures in a bundle should face the same direction. The maximum weight of a box shouldn't exceed 40 pounds and should be marked with your name and the quantity.

## A Sampling of Our Distribution Clients

Addison Chamber, Middlebury  
Adirondack Museum, Blue Mtn. Lake, NY  
Anichini Outlet, New Hampshire  
Arbortrek, Jeffersonville  
Ausable Chasm, New York  
Ben & Jerry's, Waterbury  
Billings Farm & Museum, Woodstock  
Bromley Mountain, Manchester  
Bragg Farm, East Montpelier  
Cabot Creamery, Cabot  
Cold Hollow Cider, Waterbury Center  
Christmas Loft, Vermont  
Dakin Farm, Ferrisburg  
Dollhouse Factory Outlet, Barre  
ECHO Science Center, Burlington  
Fairbanks Mus. & Planetarium, St. Johnsbury  
Farmway, Bradford  
Flynn Theatre, Burlington  
Green Mountain Railroad, Vermont  
High Falls Gorge, Lake Placid, NY  
Hildene, Manchester  
Hood Museum, Hanover  
Killington Ski Resort, Killington  
Lake Champlain Chamber, Burlington  
Lake Champlain Ferry, Burlington  
Lake Champ. Maritime Museum, Vergennes  
Lake George Steamboat Company, NY  
Lincoln Peak Vineyard, Middlebury  
Mad River Glen Ski Area, Waitsfield  
Magic Hat Brewery, Burlington  
Montshire Museum, Norwich  
Morse Farm, East Montpelier  
New England Maple Museum, Pittsford  
Norman Rockwell Museum, Rutland  
Northeast Kingdom Chamber, St. Johnsbury  
Okemo Magazine & Maps  
Pirate Cove Golf, NY  
Quechee Gorge Village, Quechee  
Rock of Ages, Barre  
Saratoga Chamber, NY  
Shelburne Farms, Shelburne  
Shelburne Museum, Shelburne  
Skinny Pancake, Burlington & Montpelier  
Smuggler's Notch Resort, Jeffersonville  
Spirit of Ethan Allen, Burlington  
Stowe Area Association, Stowe  
Stoweflake Resort, Stowe  
Stowe Mountain Resort, Stowe  
Stowe Soaring, Stowe  
Sugarbush Resort, Warren  
University Mall, South Burlington  
Vermont Attractions Map & Guide  
Vermont Country Store  
Vermont Lake Monsters, Burlington  
Vermont Marble Exhibit, Proctor  
Vermont Ski Museum, Stowe  
Vermont Teddy Bear Co., Shelburne  
Vermont Toy Museum, Quechee  
Vermont Wildflower Farm, Charlotte  
White Mountain Attraction Map, NH  
The Wild, Schroon Lake, NY



## Burlington's Best Publication Distribution

Since 1995 PP&D Distribution has been delivering publications weekly in Greater Burlington. We have over forty exclusive publication display. We also visit over twenty establishments who have public space available. Some PP&D finer locations include: four Price Choppers, four People's United Banks, Kerry's Kwik Stop and four Sports & Fitness Edge Health Clubs.

Weekly distribution will see that your publication is prominently displayed. We'll keep the displays neat, fully stocked and remove all unauthorized literature. You've spent valuable time and money designing and producing your publication. Now professionals will see that it's quickly, consistently and thoroughly distributed.

### Rates & Info

- ★ \$240 per month (3 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Essex Junction, Winooski, Colchester, Shelburne and Williston.
- ★ Customized distribution available.
- ★ Current clients include: Burlington Magazine, Homes & Land, CCV Continuing Education, Champlain College, Seven Nights, and Burlington Free Press Real Estate Extra

### Your Magazines, Guides and Catalogs Can Be In These Exclusive PP&D Displays

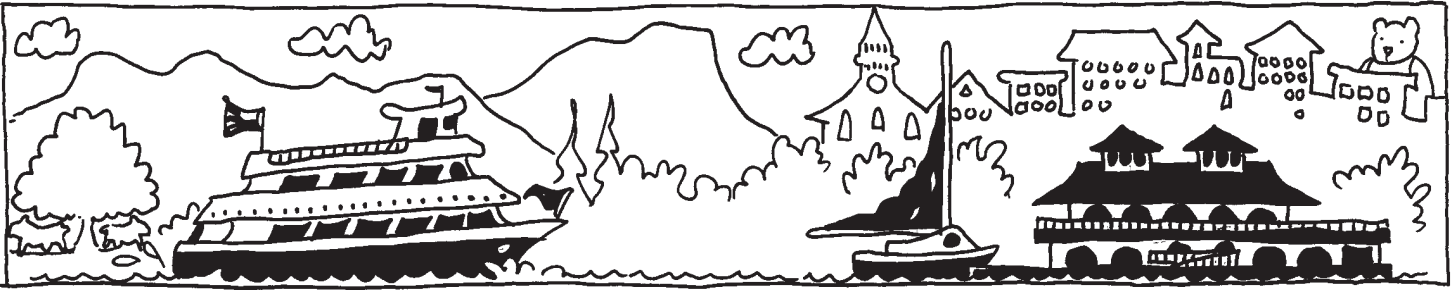
|                              |                                     |  |
|------------------------------|-------------------------------------|--|
| Ahli Babba's                 | No.Country Credit Union, So. Burl.  | Simon's Store, Winooski                |
| Daily Planet (L)             | No.Country Credit Union, Colchester | Simon's, Essex Jct.                    |
| Sweetwaters                  | Price Chopper, Colchester           | Greers Laundry, Williston              |
| Fletcher Free Library        | YMCA, Winooski (No RE)              | Greers Laundry, North Ave.             |
| YMCA (No RE)                 | Shelburne Beverage                  | Price Chopper, Essex                   |
| Flynn Theatre (L)            | Price Chopper, Williston Rd.        | Essex Junction Library                 |
| Meyer's Bagels               | People's United Bank, Rt. 7         | Simon's, Essex                         |
| Burlington Bay Market        | People's United Bank, Dorset St.    | People's United Bank, Susie Wilson Rd. |
| One Main Street Offices      | Anchorage Inn                       | Essex Laundromat                       |
| Burlington Police Dept.      | Best Western                        | Athletic Club of VT                    |
| Kerry's Kwik Stop            | Fitness Edge, Kennedy Dr.           | Five Corners Laundry                   |
| Comfort Suites, Rt. 7        | Comfort Inn                         | FAHC, University Place                 |
| Smart Suites                 | Simon's, Rt. 2                      | Champlain Valley Expo                  |
| Bourne's Shell               | Pepperoni's                         | LaQuinta Inn                           |
| Silver Palace                | Fitness Edge, Williston             | Essex Outlet Center                    |
| Price Chopper, Rt. 7         | Fitness Edge, Essex                 | The Essex                              |
| Marriot Burlington Courtyard | Shaw's, Rt. 7                       | Creative Habitat                       |
| Bank North, Rt. 7            | Burlington College                  | Haungtoa Restaurant                    |
| Rodeway Inn                  | The Champlain Mill - Lower          |  |
| Fitness Edge, Eastwood Dr.   | Days Inn                            |  |

### We'll Also Offer Your Brochures To These Locations:

- |                            |                                   |                         |
|----------------------------|-----------------------------------|-------------------------|
| Lake Champlain Chamber (M) | Merchants Bank, Rt. 7 (R.E. only) | Libby's Blue Line Diner |
| TD Bank North (RE), Burl.  | Merchants Bank, No. Ave.          | Essex Town Library      |
| Hannaford's, Rt. 7         | Merchants Bank, Colchester        |                         |
| Simon's Downtown Deli      | Merchant's Bank, Essex Jct.       |                         |
| Men at Wok                 | Merchant's Bank, Jericho          |                         |



Code Key on page 24



# Greater Burlington, VT

Burlington is the birthplace of PP&D Brochure Distribution (formerly Professional Postering and Distribution). We started with a 1884 Datsun 610 and then an old Volvo wagon. Some of the early clients were the Burlington Square Mall, Dunham Shoes, The Champlain Mill and The Shelburne Museum. Our first brochure displays were clunky, homemade twelve-pocket counter units.

Currently we have over **seventy exclusive displays**. We also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include The Hampton Inn, Vermont Teddy Bear, Sheraton, Sweetwaters, Inn at Essex, Holiday Inn, and ECHO Science Center.

## Rates & Info

- ★ \$155 per month (6 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Shelburne, Winooski, Essex Junction, Williston Colchester, Mallets Bay, and Bolton.
- ★ We visit all locations every two weeks, many weekly, and some twice a week.
- ★ Current clients include: Shelburne Museum, University Mall, ECHO Science Center, Lake Champlain Chamber, Magic Hat Brewery and Vermont Teddy Bear.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

## Your Brochure Can Be In These Exclusive PP&D Displays

|                                    |                                 |
|------------------------------------|---------------------------------|
| Spirit of Ethan Allen (S)          | Dutch Mill Restaurant and Motel |
| Ice House                          | Days Inn (Rt. 15) +             |
| Sweetwaters +                      | Handy's Suites                  |
| Sheraton Hotel +                   | Bishop Booth Conference Center  |
| Vt. Pub & Brewery                  | Swiss Host Motel                |
| Burlington Police Dept.            | Yankee Doodle Motel             |
| Burlington Town Center +           | Essex Shoppes & Cinema +        |
| North Beach Campground (S)         | Essex Jct. Library              |
| Willard Street Inn                 | The Essex +                     |
| Rodeway Inn                        | LaQuinta Inn +                  |
| Bel-Aire Motel                     | Quality Inn                     |
| Vt. Teddy Bear Company +           | UVM Fort Ethan Allen Info Ctr   |
| Comfort Suites - Rt. 7 +           | Colchester Schoolhouse (S) +    |
| Holiday Inn Express +              | Marriot Courtyard, Colchester   |
| Shelburne Museum Cafe              | Marriot Towne Place Suites      |
| Shelburne Camping Area (S)         | Hampton Inn +                   |
| Days Inn (Rt. 7)                   | Marriot-Fairfield Inn +         |
| Ho-Hum Motel (Rt. 7)               | Marriot Courtyard Inn +         |
| Econolodge (Rt. 7)                 | Motel 6                         |
| Smart Suites +                     | Vermont Wildflower Farm (^)     |
| Magic Hat Brewery                  | Birds of Vermont                |
| T-Bird Motel (S) +                 | Lang House B & B                |
| Countryside Motel                  | Heart of the Village Inn        |
| Super 8 (Rt. 7)                    | Bolton Valley Resort            |
| Black Bear Lodge +                 | Waterfront Train Station        |
| Sheraton Executive Mansfield Club  | PetraCliffs                     |
| Double Tree Hotel +                | Main Stay Inn                   |
| Comfort Inn - Rt. 2                | Bolton Valley Sports Center     |
| Holiday Inn +                      | ECHO Science Center +           |
| Ground Round (Hold)                | Enterprise Car Rental - Rt. 2   |
| Anchorage Inn                      | Enterprise Car Rental - Rt. 7   |
| Green Mountain Suites Hotel +      | Marriot Residence Inn +         |
| Best Western                       | St. Michael's College +         |
| Ho Hum Motel (Williston Rd.)       | Champlain Valley Expo +         |
| Vermont Gift Barn                  | Marriot Burlington Courtyard +  |
| Thrifty Car Rental (Williston Rd.) | Lone Pine Campground (S)        |
| Champlain Mill                     | Gardener's Supply Co.           |

We'll Also Offer Your Brochures To These Locations:

|                             |                                     |
|-----------------------------|-------------------------------------|
| Champlain Inn               | Lake Champ. Chamber (L*)            |
| GGT Inn                     | Burlington Telecom Tech Center      |
| Northstar Motel             | Malletts Bay Campground (S)         |
| Libby's Blue Line Diner     | Lk. Champ. (on board) Ferry (L) (S) |
| Ethan Allen Motel           |                                     |
| Bailey's Restaurant, Bolton |                                     |
| Davis Building, UVM         |                                     |



Code Key on page 24



## **Stowe/Waterbury Center, VT**

### **"Black Diamond Expert" or "Blue Square Intermediate Distribution"**

Since 1985, PP&D has been distributing in the Stowe and Waterbury Center area. In the fall of 1997 PP&D purchased the displays of Stowe's Resort Brochure Distribution Service (RBDS). This route has become our "Black Diamond Expert Run". We have **over sixty displays** on this route. Some of the finer locations include Stowe Inn, Stowe Mountain Gondola, Trapp Family Lodge, The Grey Fox Inn and the Green Mountain Inn.

The original PP&D route, a smaller, less expensive distribution is now referred to as our "Blue Square Intermediate Run". There are **over forty displays** on this route. Some locations include Commodores Inn, Notchbrook Resort, and Gracie's Restaurant.

Both Black Diamond and Blue Square client's brochures will also be offered to other locations without PP&D displays. Selection will be left up to each individual establishment.

PP&D has a brochure rack at the Waterbury Center Welcome Booth on Route 100. This is a **free bonus** for most PP&D clients! (Some limitations for lodging clients.)

### **Rates & Info**

- ★ Black Diamond Distribution: **\$145 per month (6 consecutive month minimum)**
- ★ Blue Square Distribution: **\$105 per month (6 consecutive month minimum)**
- ★ Towns include Stowe, Moscow, Waterbury Center and Waterbury.
- ★ We visit this region weekly.
- ★ Current clients include The Stowe Area Association, Stowe Mountain Resort, AJ Ski Shop, Ben & Jerry's, Pinnacle Ski and Sports, and Cold Hollow Cider Mill.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

## Your Brochure Can Be In These Exclusive PP&D Displays

- |                                  |                                       |
|----------------------------------|---------------------------------------|
| ■ ◆ Commodores Inn               | ■ ◆ Morrisville Airport/Stowe Soaring |
| ■ ◆ Mountainside Resort          | ◆ Winding Brook Inn                   |
| ■ ◆ Notchbrook Resort            | ■ ◆ Tratoria La Festa                 |
| ■ ◆ Northern Lights Lodge        | ■ ◆ Stowe Mtn. Midway Cafe (W) (L*)   |
| ■ ◆ The Innsbruck Inn            | ■ ◆ Stowe Mtn. Gondola Building (L*)  |
| ■ ◆ The Gables Inn               | ◆ Ten Acres Inn                       |
| ■ ◆ The Mountain Road Resort     | ◆ The Shed (front entrance)           |
| ■ ◆ Ben & Jerry's Factory        | ◆ The Shed (rear entrance)            |
| ■ ◆ Cold Hollow Cider Mill       | ◆ Partridge Inn                       |
| ■ ◆ The Golden Eagle Resort      | ■ ◆ Village Green at Stowe (L*)       |
| ◆ Inn at the Mountain (L)        | ◆ Nichols Lodge                       |
| ■ ◆ Grey Fox Inn                 | ◆ Goldbrook Campground                |
| ■ ◆ Honeywood County Inn & Lodge | ◆ The Stowehof Inn                    |
| ■ ◆ Bears Lair Inn               | ■ ◆ Mac's Market                      |
| ■ ◆ Sun & Ski Motel              | ■ ◆ All Season Rentals (Hold)         |
| ◆ Ye Olde England Inne           | ■ ◆ Season's Pass Inn                 |
| ■ ◆ Trapp Family Lodge           | ■ ◆ Sanfo Restaurant                  |
| ■ ◆ Trapp Tea Room               | ■ ◆ Stone Hill Inn                    |
| ◆ Timberholm                     | ◆ Hunger Mountain Inn                 |
| ■ ◆ Town & Country Motel         | ◆ Riverside Inn                       |
| ◆ Hob Knob Inn                   | ■ ◆ Waterbury Center Welcome Center   |
| ■ ◆ Stowe Area Association (L*)  | ■ ◆ The Arbors Inn                    |
| ◆ Thatcher Brook Inn (Hold)      | ◆ Stowe Inn                           |
| ◆ The Pines                      | ◆ Topnotch Resort                     |
| ◆ Auberge Inn                    | ■ ◆ Gracie's Restaurant               |
| ◆ Stoware Common                 | ■ ◆ Cabin In The Woods                |
| ■ ◆ The Stowe Motel              | ◆ Jackson Arena                       |
| ■ ◆ Depot Building               | ◆ Green Mountain Inn (L)              |
| ■ ◆ The Mountaineer Lodge        |                                       |
| ■ ◆ Brass Lantern Inn            |                                       |
| ◆ Foxfire Inn                    |                                       |
| ■ ◆ Ryder Brook Golf Course      | ◆ = All Locations                     |
| ◆ 3 Bears at the Fountain        | ■ = Smaller, Partial Run              |

### We'll Also Offer Your Brochures To These Locations:

Best Western (^)  
 People's United Bank  
 The Ski Inn  
 Rec Field Underground Parking Lot

Hadleigh House  
 Edson Hill Manor  
 Stoweflake Resort & Spa



★ Code Key on page 24



# Sugarbush/Mad River Valley, VT

Since 1985, PP&D has been distributing brochures in the Sugarbush/Mad River Valley and Waterbury Areas. We currently have **over forty exclusive displays**. We also visit over twenty establishments that choose to have their own brochure displays. Some PP&D finer locations include Clay Brook Hotel, Tucker Hill Lodge, The Waitsfield Inn, Old Stage Coach Inn, and Eagles Resort.

## Rates & Info

- ★ \$115 per month (6 consecutive month minimum)
- ★ Towns include Waterbury, Duxbury, Waitsfield, Warren, and Granville.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include: Sugarbush Resort, Mad River Glen, and Green Mountain Coffee.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

## Your Brochure Can Be In These Exclusive PP&D Displays

- |                                |                            |
|--------------------------------|----------------------------|
| Clay Brook Hotel               | Sugar Lodge                |
| Sugarbush Inn                  | Golden Lion Riverside Inn  |
| Mad River Inn                  | Grünberg Haus B&B          |
| Three Mountain Café            | Village Grocery & Deli     |
| Jays Restaurant                | Christmas Tree Inn         |
| Waitsfield Inn                 | Mad River Barn             |
| Mehuron's Fine Meats & Produce | Hyde Away Inn              |
| Crossroads Deli                | Millbrook, A Country Inn   |
| Tucker Hill Lodge              | 1824 House Inn             |
| The Garrison                   | Sugarbush Sports Center    |
| The White Horse Inn            | Old Stagecoach Inn         |
| Bongiorno's Restaurant         | Mad River Glen Base Lodge  |
| The Battleground               | Wilder Farm Inn            |
| Sugartree, A Country Inn       | Weathertop Lodge           |
| Inn at Round Barn              | Caravan B&B                |
| Paradise Deli & Market         | Moose Meadow Lodge         |
| Grn. Mtn. Coffee/Train Station | Beaver Pond Farm B&B       |
| Powderhound                    | Depot Beverage Bus Station |
| The Seasons Resort             | Sophia's                   |
| Eagles Resort                  | Red Hen Bakery             |

- We'll Also Offer Your Brochures To These Locations:
- People's United Bank
  - Sugarbush Village Check In
  - Bridges Resort
  - Glen Ellen Ski Resort
  - Vermont North Ski Shop (W)
  - Vermont Only Gift Shop (S)
  - Sugarbush Chamber (L\*)
  - Granville Wood Products (S)
  - Lareau Farm Country Inn
  - Feather Bed Inn
  - Mountain View Inn
  - The Pitcher Inn
  - Best Western (^)
  - Clear Water Sports

★ Code Key on page 24





## Smuggler's Notch, Johnson & Morrisville, VT

Since 1985, PP&D Distribution has been distributing brochures in the Smuggler's Notch, Johnson & Morrisville Area. Currently we have **over twenty-five exclusive displays**. We also visit establishments that choose to have their own brochure displays. Some PP&D finer locations include four displays at Smuggler's Notch Resort, Deer Run Motor Inn, and Johnson Woolen Mill.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Cambridge, Jeffersonville, Johnson, Smuggler's Notch, and Morrisville.
- ★ We visit this region every three weeks, additional trips scheduled during peak ski and tourism months.
- ★ Current clients include Smuggler's Notch, Stowe Mountain Resort, Lajoie Stables, Boyden Winery, Arbortek Canopy Adventures, Burt's Boats and Vermont Attractions Association.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

#### Smuggler's Notch Resort:

- Madonna Check-In Center
- Hearth & Candle Restaurant
- West Hill Sycamore Check-In
- Recreation Center (S)
- Activity Desk

Sinclair Inn

Deer Run Motor Inn

Highlander Motel

Boyden Valley Winery

Three Mountains Lodge

Sterling Ridge Inn

Stone Grill Pub & Restaurant

Lam. Valley Chamber Info. Booth (S)

Sunset Motel

Plaza Hotel (Hold)

Forget Me Not Shop

Johnson Woolen Mill

Smuggler's Notch Inn

Donomar Inn

Stella Notte Cafe

Vermont Maple Outlet

Hoagie's

Morrisville Chamber (L\*)

Brown & Jenkins Coffee Roasters

Suzanne's B&B

Common Acres Campground

Arbortek Canopy Adventures

We'll Also Offer Your Brochures To These Locations:

Johnson State Admissions

Jefferson Info Booth (L)

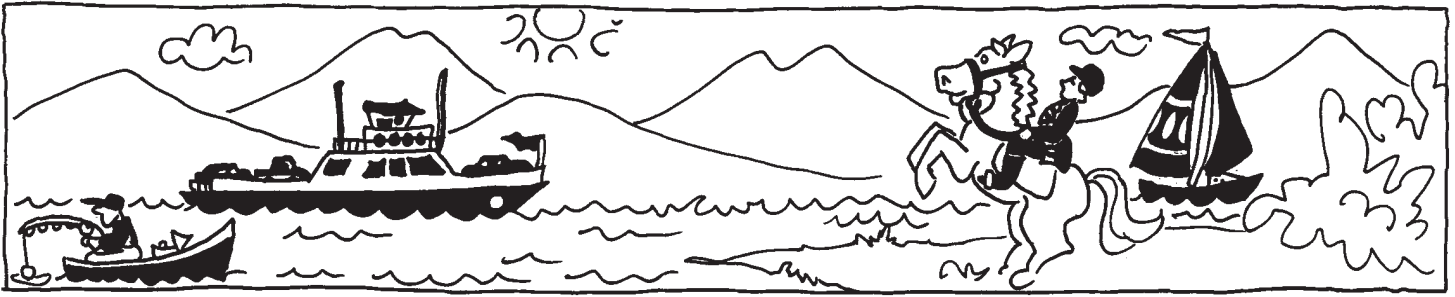
Lam. Chamber of Commerce

Smugglers High Speed Quad

Fitch Hill Inn

★ Code Key on page 24





## Grand Isle/St. Albans, VT

Since 1982, PP&D has been distributing brochures in the Grand Isle/St. Albans region. Currently we have **over twenty-five exclusive displays**. We also visit over twenty establishments that choose to have their own brochure displays. Some PP&D finer locations include Shore Acres Inn, LaQuinta Inn, and the Wagon Wheel Truck Stop.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Towns include Milton, St. Albans, South Hero, Grand Isle, North Hero, Swanton, Alburg and Isle LaMotte
- ★ Current clients include: Lake Champlain Islands Chamber, Smuggler's Notch Resort, Vermont Maple Festival, Jay Peak, and Lake Champlain Ferry.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

|                                   |                             |
|-----------------------------------|-----------------------------|
| Econolodge                        | Hero's Welcome              |
| St. Albans Chamber                | Ferry Landing Snack Bar     |
| Apple Farm Market                 | Europa Motel                |
| Appletree Bay Campground & Resort | Alburg Country Store (Hold) |
| LaQuinta Inn & Suites             | Knight Point State Park (S) |
| Cadillac Motel                    | Allenholm Farm Stand        |
| Jolley's Wagon Wheel              | Homestead Campground (S)    |
| Shore Acres Inn                   | Lakewood Campground (S)     |
| LAADs Landing                     | Alburg RV Resort            |
| Goose Point Campground (S)        | Ferry Watch Inn             |
| Ransom Bay Inn                    | A&B Beverage                |
| West Shore Cabins                 | Coldwell Banker Realtors    |
| North Hero House                  |                             |

### We'll Also Offer Your Brochures To These Locations:

Swanton Motel  
 Swanton Info. Center/Chamber  
 Tyler Place  
 Thomas Mott B&B  
 New England via VT Gifts  
 Holiday Harbor Motel  
 High Speed Hovercraft Crossing  
 North Hero State Park  
 Lake Champlain Isl. Chamber  
 Grand Isle State Park (S) (L)  
 Green Frog Gifts  
 Cozy Cottages  
 Alburg Welcome Center (L)  
 North Land Lodge

★ Code Key on page 24





## Jay/Newport, VT

Since 1982, PP&D has been distributing brochures in the Jay, Newport area. Currently we have **over twenty-five exclusive displays**. We also visit establishments that choose to have their own brochure displays. Some PP&D finer locations include four displays at Jay Peak Resort, Surefine Supermarket, and the Phinieux Swan Inn.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Newport, Montgomery, Jay
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

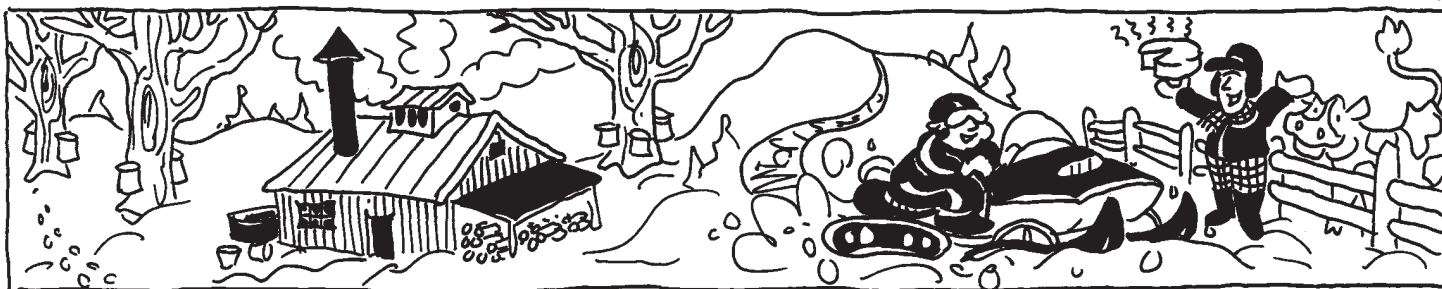
### Your Brochure Can Be In These Exclusive PP&D Displays

|                         |                                |
|-------------------------|--------------------------------|
| Jay Peak Resort:        | Snowline Lodge                 |
| Jay Peak Hotel          | Inglenook Lodge                |
| Stateside Lodge         | Pepin Motel (^)                |
| Tram House Service Desk | Pond Country Store             |
| Ski Rental Shop         | Newport City Motel (^)         |
| Phinieux Swan           | Richard's All Season Lodge (^) |
| Sylvester's Supermarket | Eden Campground (S)            |
| Inn at Trout River      | Jay Peak Resort (old lodge)    |
| The Craving (^)         | St. Albans Comfort Inn (^)     |
| Black Lantern Inn       | St. Albans Wagon Wheel (^)     |
| Grandpa Grunts Motel    | East Main General Store (^)    |
| Jay Village Inn         | Barrewood Campground           |
| Woodshed Lodge          | Sylvester's Quick Stop         |
| Snowshoe Lodge & Pub    | Village Pizza (^)              |

We'll Also Offer Your Brochures To These Locations:  
 Prouty Beach Campground (S) (^)  
 Jay Auto  
 Jay Country Store  
 Jay Peak Area Association  
 Newport Chamber  
 Border Crossing Running Center  
 Newport Super 8  
 Border Motel (^)

★ Code Key on page 24





## N.E. Kingdom / St. Johnsbury, VT

Since 1982, PP&D has been distributing brochures in the Northeast Kingdom. Currently we have **over twenty-five exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Willowville Inn, Colonnade Inn, and Cabot Creamery.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Craftsbury, Orleans, Newport, Barton, Westmore, Derby Center, Danville, Cabot, St. Johnsbury, Lyndon and Lyndonville.
- ★ Current clients include: Cabot Creamery, N.E. Kingdom Guide, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

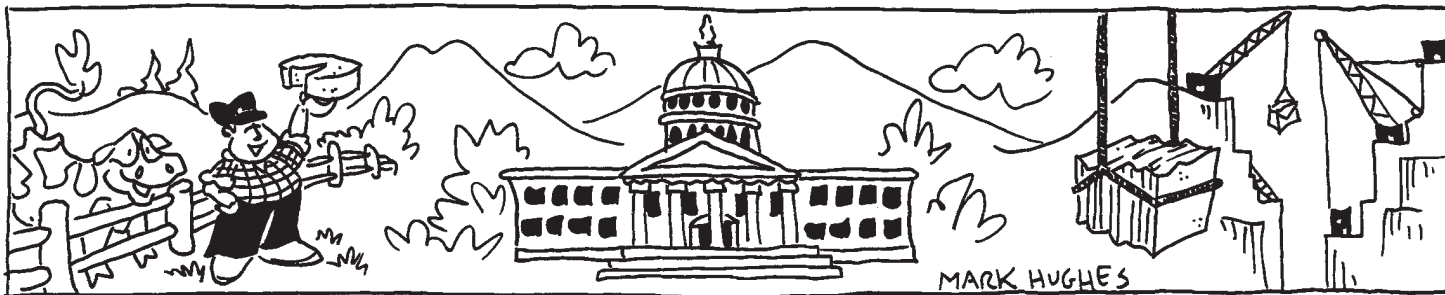
|                                |                             |
|--------------------------------|-----------------------------|
| Yankee Traveler Motel          | Colonnade Motel             |
| Meadow Crest Campgrd (S) (^)   | Miller's Thumb Store        |
| Sugar Mill Farm                | East Main General Store (^) |
| Pepin Motel (^)                | Village Pizza (^)           |
| Cabot Creamery (^)             | Marsh Plains Motel          |
| Richard's All Season Lodge (^) | Alpine Valley Motel         |
| Point Comfort Motel (^)        | Lake Morey Inn              |
| The Craving (^)                | Lake View Cabins            |
| Day's Inn                      | Pine Crest Motel & Cabins   |
| Willough Vale Inn              | Craftsbury Inn              |
| Lyndon Motor Lodge             | St. Johnsbury Info Booth    |
| Onion River Campground (S) (^) | Holiday Annex               |
| Marshfield Motel               | Green Valley Campground     |

### We'll Also Offer Your Brochures To These Locations:

Alpine Campground  
 Border Motel (^)  
 Cow Stall Budget Motel  
 Fairbanks Inn  
 St. Johnsbury Chamber Info. Booth  
 Eastside Family Restaurant  
 Prouty Beach Campground (S) (^)  
 Newport City Motel (^)  
 Lyn Burke Motel  
 St. Johnsbury Chamber  
 The Farmer's Daughter  
 Moose River Campground (S)  
 Maple Center Motel  
 Changing Season Motel Inn  
 Newport Chamber (^)  
 Maple Grove

★ Code Key on page 24





## Capital Distribution in Montpelier/Barre, VT

Since 1985, PP&D has been distributing brochures in the Barre Montpelier Area. Currently we have **over thirty exclusive displays**. We also visit over a dozen establishments that choose to have their own brochure displays. Some PP&D finer locations include Montpelier City Center, Capitol Plaza Hotel, Comfort Inn, Rock of Ages, and Morse Farm.

### Rates & Info

- ★ \$120 per month (6 consecutive month minimum)
- ★ Towns include Montpelier, Barre, North Montpelier, East Montpelier, Graniteville, Plainfield, Marshfield.
- ★ We visit this region every three weeks.
- ★ Current clients include Morse Farm, Cabot Creamery, Bragg Farm, Rock of Ages and Montpelier Downtown Community Association.
- ★ PP&D also has a brochure display and exclusive control at the State Street Info Center. This is a **free bonus** to our clients.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

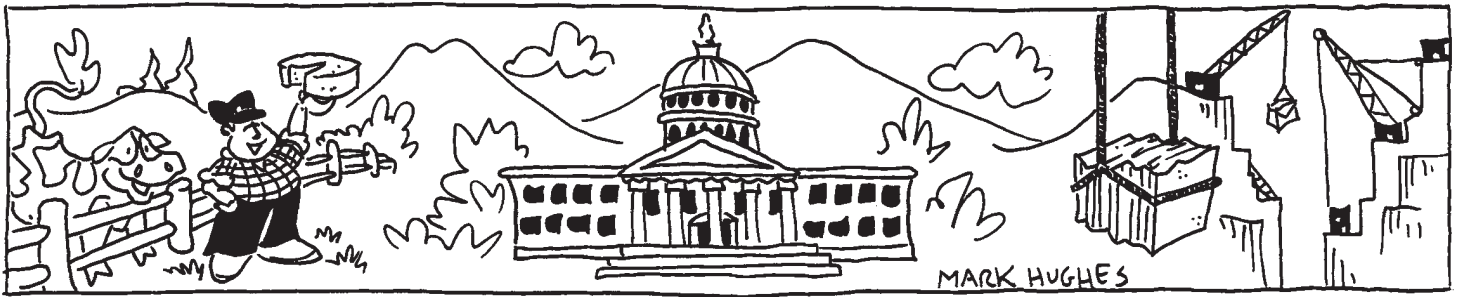
|                            |                                   |
|----------------------------|-----------------------------------|
| Montpelier City Center     | Twin City Motel                   |
| Vermont State Capitol (S)  | Rock of Ages                      |
| Capital Plaza              | Vermonter Motel                   |
| The Hollow Motel           | Bragg Farm                        |
| Econolodge                 | Vermont Historical Society, Barre |
| Morse Farm                 | Cabot Creamery (^)                |
| Comfort Inn                | Indian Joe's Court (^)            |
| Hilltop Inn                | Point Comfort Motel (^)           |
| AAA – Barre                | Meadow Crest Campground           |
| Onion River Campground (S) | Marsh Plains Motel                |
| Berlin Airport             | LaBrosche NECI Restaurant         |
| Lazy Lions Campground      | Green River Campground            |
| Montpelier Info. Center    | Norwich Univ-Wise Center          |
| The Woods at Wihakowi      | The Woods                         |
| Red Hen Bakery             | Slopestyle Ski Shop               |
| Budget Inn                 | The Bunkhouse                     |
| Day's Inn                  |                                   |

We'll Also Offer Your Brochures To These Locations:

Barre Information Center (L\*)  
 Inn at Montpelier  
 Progressive Governor's Inn  
 The Pierre Motel  
 Central Vermont County Chamber (L\*)  
 The Knoll Motel  
 Vermont Travel & Tourism (L\*)  
 Vermont Arts Council  
 AAA – Montpelier  
 Betsy's Bed & Breakfast  
 Sugar Ridge RV Park  
 Vermont Chamber

★ Code Key on page 24





# Washington County High Traffic Run

In 2005, PP&D Brochure Distribution acquired ownership and management of the Montpelier Downtown Community Association's (MDCA) brochure displays and distribution program. Working with MDCA, PP&D will continue to promote Montpelier businesses and provide high quality service throughout Washington County. PP&D has also added new locations to this program.

PP&D has also been contracted to manage the Downtown Montpelier State Street (near Elm) Information Booth. This is not the Vermont State Information Building on the far west end of State Street. Placement in this location is included in PP&D's Capital Distribution (B-1) or our new Washington County High Traffic Route. Businesses can pay for only the Info Booth if desired.

## Rates & Info

- ★ **Washington County High Traffic Run** \$30 a month (includes Info Booth).
- ★ **State Street Info Booth Only** - Brochures \$100 annually.  
- Magazines/Newspapers \$200 annually.

## Your Brochure Can Be In These Exclusive PP&D Displays

Montpelier City Center  
 State Street Information Booth  
 Capital Copies  
 Montpelier City Hall  
 Capital Grounds  
 Angelino's  
 Wood Art Gallery  
 Steak House - East Entrance  
 Steak House - West Entrance  
 Grand View Winery  
 Morse Farm  
 Rock of Ages  
 Bragg Farm  
 Vermont State Capital (summer only)  
 Yankee Wine & Spirits

We'll Also Offer Your Brochures

To These Locations:

(sorry, no guarantee they will be displayed):

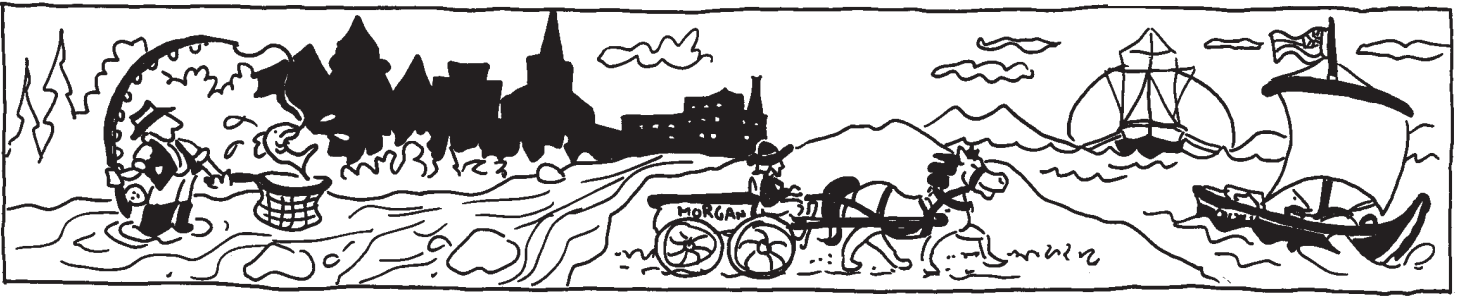
Barre Information Center

Central Vermont Chamber of Commerce - Berlin

Vermont Chamber of Commerce - Berlin

Code Key on page 24





## Middlebury/Vergennes, VT

Since 1982, PP&D has been distributing brochures in the Middlebury/Vergennes area. Currently we have **over thirty exclusive displays**. We also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include Otter Creek Brewery, Rosie's, Middlebury Inn, and Mister Ups.

### Rates & Info

- ★ \$120 per month (6 consecutive month minimum).
- ★ Towns include Charlotte, Ferrisburg, Vergennes, New Haven, Weybridge, Middlebury, and East Middlebury.
- ★ We visit this region every two weeks.
- ★ Current clients include Dakin Farm, Lincoln Peak Vineyards, Mooseamaloo Recreation Area, and Addison Chamber of Commerce.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

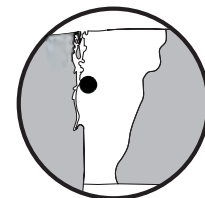
### Your Brochure Can Be In These Exclusive PP&D Displays

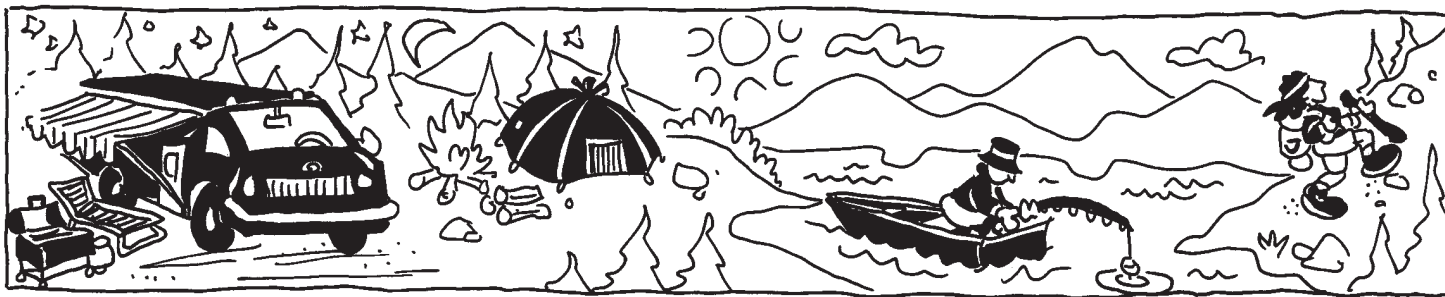
|                             |                                   |
|-----------------------------|-----------------------------------|
| Dakin Farm                  | UVM Morgan Horse Farm             |
| Basin Harbor Club           | Rosie's Restaurant                |
| Otter Creek Brewery         | The Greystone Motel               |
| Jimmo's Motel (Hold)        | Rokeby Museum (S)                 |
| Sheldon Museum              | Sportsmen Cottages (S)            |
| The Storm Cafe              | Blue Spruce Motel                 |
| Middlebury Inn              | Mister Ups                        |
| Waybury Inn                 | Middlebury Antique Center (L)     |
| River's Edge Cottages       | Middlebury College Student Center |
| Whispering Pines Campground | Maple Landmark Woodcrafts         |
| Red Mill Restaurant         | Green Mountain Campground         |
| Vergennes Info. Booth       | Inn at Charlotte                  |
| Courtyard by Marriot        | Jerusalem Store                   |
| Magic Wok                   | Chrystal Palace                   |
| Lake Champ. Maritime Museum | Tourterelle                       |

### We'll Also Offer Your Brochures To These Locations:

Button Bay State Park (S)  
 DAR State Park (S)  
 Fire & Ice Restaurant  
 Addison Chamber of Commerce  
 Swift House  
 Sugarhouse Motel  
 Woody's Restaurant  
 Skyview Motel  
 Middlebury College Center for the Arts  
 River's Bend Campground  
 By The Way B&B  
 Inn on the Green

★ Code Key on page 24





## Southern Addison – Northern Rutland Counties, VT

Since 1998, PP&D has been distributing brochures in Southern Addison and Northern Rutland counties. Currently we have **over thirty exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Kampersville, Maplefields Mobil, Bridge Family Restaurant, and the Brandon Inn.

### Rates & Info

- ★ \$105 per month (4 consecutive month minimum).
- ★ Towns include Vermont include Brandon, Lake Dunmore, Lake Bomoseen, Castleton, Fair Haven, and Shoreham.
- ★ We visit this region every three weeks.
- ★ Current clients include Dakin Farm, Kampersville, and Vermont Marble.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

|                             |                                |
|-----------------------------|--------------------------------|
| County Village Campground   | Bentley House B&B              |
| Brandon Inn                 | Champ's Trading Post           |
| Brandon Motor Lodge         | Neshobe River Winery           |
| Castleton Village Store     | Mt. Independence Historic Site |
| Maplefield's Mobil          | Iron Lantern Restaurant        |
| Halfway House Restaurant    | Addison Four Corners Store     |
| Bridge Family Restaurant    | Shoreham Service Center        |
| Kampersville C.G. Store     | West Addison Store             |
| Orwell General Store        | Griffin's Ten Acre Campground  |
| Waterhouses Resort & Marina | Fair Haven Inn                 |
| Harborview General Store    | Pumpkin Patch Store            |
| Cozy Cottages               | Lakeside Country Store         |
| Castleton Coastal           | Lake Bomoseen Campground       |
| Chimney Point Historic Site | Omas House (Hold)              |
| Bird House Inn B&B          | Old Mill Inn                   |
| East Poultny General Store  |                                |

We'll Also Offer Your Brochures To These Locations:

Sportsman Cottages  
 Rosebelles  
 Gazebo B&B  
 Fort Ticonderoga Ferry  
 Lilac B&B  
 Inn at Park Street  
 DAR State Park  
 VT/NY Info. Center (Hold)  
 Brandon Info Booth  
 Brandbury State Park  
 Lake Dunmore Parasailing  
 Shoreham Village Store  
 Poultny Visitor's Center  
 Castleton Village Store

★ Code Key on page 24





## Killington-Rutland, VT

Since 1985, PP&D Brochure Distribution has been distributing brochures in the Killington and Rutland Area. We currently have **over seventy-five exclusive displays**. We will also visit over fifteen establishments that choose to have their own brochure displays. Some PP&D finer locations include: Killington Grand Hotel, Killington Deli, Comfort Inn, Days Inn, and Casey's Caboose.

### Rates & Info

- ★ \$135 per month (6 consecutive month minimum)
- ★ Towns include Pittsford, Proctor, Rutland, Mendon, Killington, and Bridgewater
- ★ We visit this region every two weeks, weekly high point runs during peak tourism months.
- ★ Current clients include Killington Resort, Killington Snowmobile Tours, Norman Rockwell Museum, Sushi Yoshi, The Garlic and Vermont Marble.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

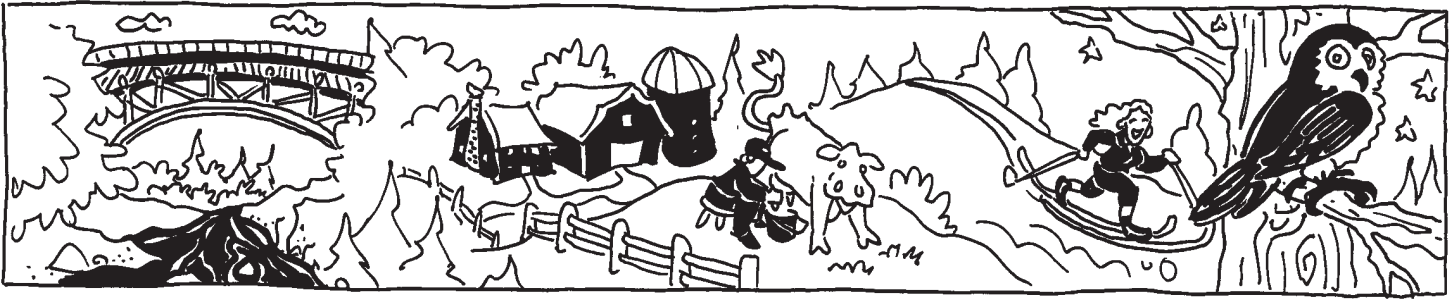
|                                  |                            |                              |
|----------------------------------|----------------------------|------------------------------|
| Holiday Inn                      | Killington Discover Center | Pittstop General Store       |
| Midway Diner                     | Killington Market          | Killington Accomodations (S) |
| Red Roof Inn                     | Killington Grand Hotel     | The Grist Mill Restaurant †  |
| Ramada Inn                       | Killington Golf Club       | Cascades Lodge †             |
| Comfort Inn, Rt. 7               | Peppino's                  | Mtn. Top X-C Ski Stables     |
| Green Mtn. Forest Vistors Center | Killington Deli            | The Mountain Inn             |
| Econolodge                       | Happy Bear Inn             | Killington Snowmobile        |
| Vermont Bagel                    | Casey's Caboose            | Greenbriar Inn               |
| Travel Inn                       | Wally's American Grill     | Chalet Killington            |
| Sirloin Saloon                   | The Garlic                 | Green Mountain Golf Course   |
| Wilson Castle (S)                | Sushi Yoshi                | Alpine Trails Inn (Hold)     |
| New England Maple Museum (S)     | Mountain Green Resort      | Trail Side Lodge (Hold)      |
| Majestic Car Rental              | North Star Lodge           | Killington Chamber (L*)      |
| Marketplace Mill (^)             | Trail Creek Condominium    | Pittsfield Country Store     |
| Cedarbrook Motor Inn             | Comfort Inn, Killington    | Killington Outfitter         |
| Mendon County Store              | Inn of the Six Mountains   | Mountain Real Estate         |
| Mountain Son Motor Inn           | Sherburne Killington Motel | Econolodge, Rutland          |
| Best Western                     | Mountain Sports Inn        | First Stop Ski Shop (^)      |
| Cortina Inn                      | Mountain Meadows Inn       | Kokopelli Lodge              |
| Norman Rockwell Museum           | Pea Vine Restaurant        | AAA Rutland                  |
| The Vermont Inn                  | The Summit Lodge           | Snowed Inn                   |
| Rocking Horse Country Gifts      | Hampton Inn                | Vermont Marble               |
| Killington-Pico Motor Inn        | Enterprise Car Rental      | Hillside Inn & Suites        |
| Mountainview Resort              | Killington Townhouses      | Pico Sports Center           |
| Killington Gateway Condominiums  | Ski Country Real Estate    | Killington Group Check-In    |
| Inn at Long Trail                | Grey Bonnet Inn            | Red Clover Inn               |
| Killington Upper Showshed        | Charity's Restaurant (L)   |                              |

### We'll Also Offer Your Brochures To These Locations:

|                    |                                 |                         |
|--------------------|---------------------------------|-------------------------|
| Royal Motel        | Rutland Visitor Center (S) (L*) | Wise Real Estate        |
| Tyrol Motel (Hold) | Turn of River Lodge             | Highridge Sports Center |
| The Woods          | Century 21 – Woods Check In     | Roadway Inn             |
| Fox Creek Inn      | Edelweiss Motel & Chalets       | Sewards Dinner          |
| Val Roc Hotel      | Sugar & Spice Restaurant        |                         |



Code Key on page 24



## Vermont's Upper Valley, VT

Since 1985, PP&D has been distributing brochures in the White River Junction, Woodstock, and Quechee Area. We currently have **over forty exclusive displays**. We also visit over twenty-five establishments that choose to have their own brochure displays. Some PP&D finer locations include Hampton Inn, Quality Inn at Quechee, Quechee Gorge Village, Fat Hat Factory, and AJ Restaurant.

### Rates & Info

- ★ \$120 per month (6 consecutive month minimum)
- ★ Towns include Bridgewater, West Woodstock, Woodstock, Quechee, and White River Junction.
- ★ We visit this region every two weeks.
- ★ Current clients include: Billings Farm, Quechee Gorge Village, Cornish Colony Museum, Montshire Museum, and the Vermont Attractions Map & Guide.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

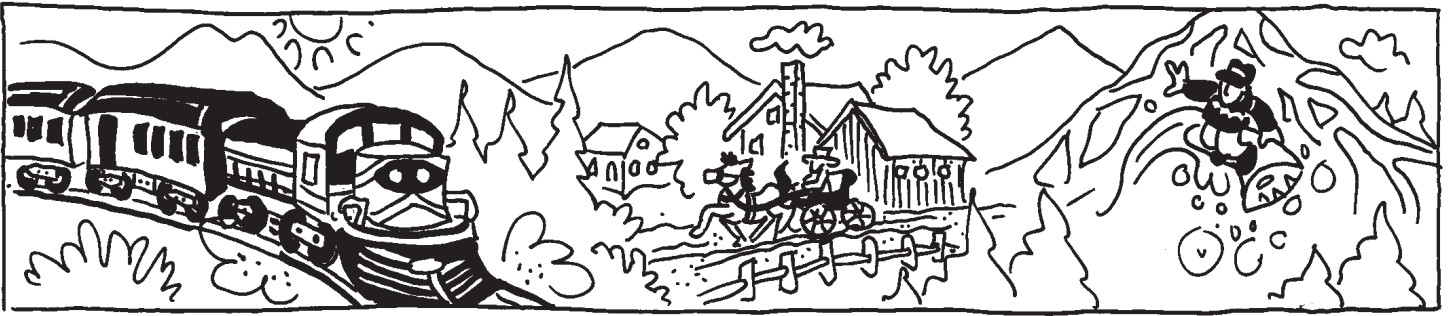
|                                |                                 |                                    |
|--------------------------------|---------------------------------|------------------------------------|
| Quechee Gorge Gifts/Creamy (S) | Quechee Club Base Lodge (Hold)  | Shady Lawn Motel                   |
| Comfort Inn                    | Pine Valley R.V. Park (S)       | Hotel Coolidge                     |
| Econolodge                     | Fat Hat Factory Etc...          | Calvin Coolidge Birthplace (S) (^) |
| Holiday Inn Express & Suites   | Jackson House Inn               | Randolph Info. Center              |
| Super 8 Motel                  | Quechee Gorge Village           | White River Info. Booth (L*)       |
| Thrifty Car Rental             | The Lincoln Inn                 | Hampton Inn                        |
| AJ's Lounge & Restaurant       | Applebutter Inn                 | Downer's Mill Deli                 |
| Quality Inn at Quechee Gorge   | The Braeside Motel              | Shire Motel                        |
| Quechee Mobil Mart             | The Woodstocker B&B             | New England Specialty (Hold)       |
| Quechee Pizza Chef             | Woodstock Beverage Center       | Woodbridge Coffee House            |
| Ottaquechee Country Store      | Pond Ridge Motel                | Ardmore Inn                        |
| Ottaquechee Motor Lodge        | Marketplace @ Bridgewater Ctr.  | Whiteriver Inn & Suites            |
| Quechee Associates R.E.        | Corner's Inn Restaurant (L) (^) |                                    |
| Norwich Events Center          | Cedar Brook Motor Inn (^)       |                                    |
| Quechee Lakes Real Estate      | Jameson Real Estate             |                                    |

### We'll Also Offer Your Brochures To These Locations:

- |                               |   |                            |
|-------------------------------|---|----------------------------|
| Antiques Collaborative        | The Carriage House B&B                    | Fairfield Inn & Suites     |
| Sugarbush Farm                | Taftsville Store                          | Three Stallions Inn        |
| Quechee B&B                   | Quechee Club                              | Three Stallions Restaurant |
| Quechee Inn at Marshland Farm | Woodstock Information Booth               |                            |
| Coldwell Banker Rentals       | Deerbrook Inn                             |                            |
| Spooners Restaurant           | Woodridge Inn                             |                            |
| The Village Inn of Woodstock  | Sugar Pine Farm B&B                       |                            |
| Canterbury Inn                | Lake Champagne Campground                 |                            |
| The Charleston House B&B      | Quechee Gorge Info Center (L*)            |                            |
| Marsh Billings Condos         | Randolph Chamber                          |                            |
| Shire Town Inn                | White River Train Station Info. Ctr. (L*) |                            |

★ Code Key on page 24





## Okemo/Ludlow, VT

Since 1986, PP&D has been distributing to the Ludlow Okemo Area. Currently we have **over thirty exclusive displays**. We also visit over fifteen other locations that choose to have their own displays. Some PP&D finer locations include Hawk Inn and Mountain Resort, Cavendish Pointe Hotel, and Okemo Mountain Lodging Center.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Bridgewater, Ludlow, Cavendish, and Plymouth.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include Okemo Map, Okemo Magazine, Billings Farm, Okemo Snowmobiles, Quechee Gorge Village, and Vermont Attractions Map & Guide.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

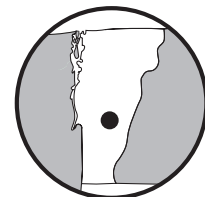
### Your Brochure Can Be In These Exclusive PP&D Displays

|                                |                             |
|--------------------------------|-----------------------------|
| Hawk Inn and Mountain Resort   | Governor's inn              |
| Okemo Mtn. Lodging Center      | Happy Trails Motel          |
| Okemo Inn                      | Timber Inn Motel            |
| Echo Lake Inn                  | Inn at Weatherfield         |
| All Season's Inn               | Andrie Rose Inn             |
| Strictly Rentals/Sotheby       | Corner's Inn Restaurant (^) |
| Cavendish Pointe Hotel         | Trail's End Accomodations   |
| Totem Pole Ski Shop            | Okemo Snowmobile Tours      |
| Bridgewater Mill (^)           | October Country Inn         |
| Cedarbrook Motel               | First Stop Ski Shop (^)     |
| Pea Vine Restaurant            | Golden Stage Inn            |
| Salt Ash Inn                   | Ludlow Chamber              |
| Great Outdoors                 | Cool Moose Cafe             |
| Okemo Mt. R.E.                 | Outback Pizza               |
| Best Western Colonial Motel    | Mountain Rivers             |
| The Hatchery                   | Goodman Wood Fired Pizza    |
| George Dunnott Ski Rentals (W) |                             |

We'll Also Offer Your  
Brochures To These Locations:

Jackson Gore  
Ludlow Chamber (L\*)  
Ludlow Marketplace  
Farm Brook Motel  
Green Mountain Sugar House  
Shoestring Lodge  
Notell B&B  
The Mill Hotel  
Plymouth B&B  
Chapman House Lodge  
Coolidge State Park (S)  
The Castle Inn & Restaurant  
Coldwell Bankers Mountain Properties  
Woodbridge Inn  
Long Trail Brewery

★ Code Key on page 24





# Our Granite State Distribution

## W. Lebanon/Hanover, New Hampshire & Norwich, VT too!

Since 1995, PP&D Distribution has been distributing brochures in the Lebanon/Hanover area. Currently we have **fifteen exclusive displays**. We also visit over fifteen other locations that choose to have their own displays. Some PP&D finer locations include The Days Inn, Seven Barrel Brewery and Signal Aviation.

### Rates & Info

- ★ \$90 per month (4 consecutive month minimum)
- ★ Towns include Lebanon, West Lebanon, Hanover, Lyme, and Orford, New Hampshire and Norwich, VT.
- ★ We visit this region every three weeks.
- ★ Current clients include: White Mountain Attractions, Quechee Gorge Village, Anichini Outlet, Montshire Museum, and Billings Farm
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

Days Inn  
 Seven Barrel Brewery  
 Beymont Inn  
 Sunrise Buffet  
 China Station Restaurant  
 Signal Aviation  
 Peking Tokyo Restaurant  
 Chieftan Motor Inn  
 Colonial Antique Market  
 The Events Center, Norwich  
 Housing Solutions  
 The Trumbull House B&B  
 Breakfast of the Conn. B&B  
 Dowd County Inn  
 Loch Lyme Lodge

### We'll Also Offer Your Brochures To These Locations:

Dartmouth Admissions  
 Marriot Residence Inn  
 Hanover Inn  
 Hopkins Center  
 Super Shoes  
 Fireside Suites  
 Lebanon Chamber  
 Lebanon Info on the Green (S)  
 Norwich Inn  
 Hanover Chamber  
 Dartmouth No I.D. Bar & Grill  
 Pastures Campground  
 W. Lebanon Airport  
 Sunset Motor Inn  
 Hanover Chamber of Commerce (L)  
 Marriot Courtyard

★ Code Key on page 24





## Plattsburgh/Ausable, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive displays**. We also visit over fifteen establishments that choose to have their own brochure displays. Some PP&D finer locations include: Super 8, Comfort Inn, Port Kent SnackBar and Champlain Centers.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Plattsburgh, Valcour, Keesville, Ausable Chasm, Willsboro, Essex, Westport, Port Henry, and Crown Point.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

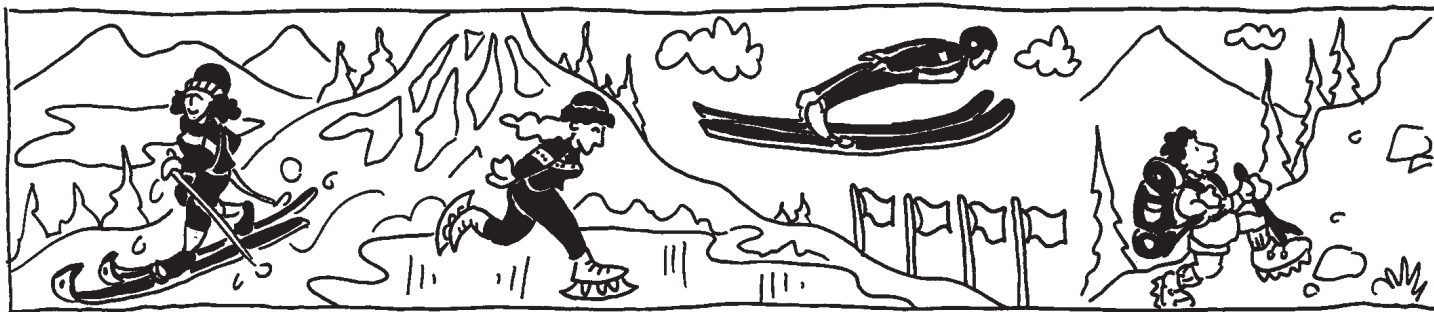
|                            |                           |
|----------------------------|---------------------------|
| Champlain Centers - Center | Shamrock Motel            |
| Champlain Centers Entrance | Ausable Chasm             |
| Holiday Inn                | Baymont Inn               |
| Comfort Inn                | Port Kent Ferry Snack Bar |
| Port Kent Campground       | Shady Oaks R.V. Park      |
| Super 8                    | Enterprise Car Rental     |
| Rip Van Winkle Motel       | America's Best Value Inn  |
| LaQuinta Inn               | Ausable Pines Campground  |
| Villa Motel/River View     | Golden Gate Motel         |
| Harbor Marina Store        |                           |

### We'll Also Offer Your Brochures To These Locations:

Bolton Acres Campground  
 Old Dock Restaurant  
 Super Shoe Outlet  
 Best Western/Smithfield  
 Chamber of Commerce (L\*)  
 Ausable Bungie Jump Center  
 Cumberland Bay State Park  
 Ausable Pines Campground  
 Blue Spruce Motel (Hold)  
 Econolodge  
 Grand Prix Motel  
 Microtel  
 Day's Inn  
 Chateau Motel  
 AAA  
 Long Pond Cabins  
 Anchorage Inn  
 Hampton Inn  
 Willsboro Info Center  
 Viking Ski Shop  
 Cedars On The Lake



★ Code Key on page 24



## Lake Placid/Saranac Lake, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over forty establishments that choose to have their own brochure displays. Some PP&D finer locations include The Pines at Lake Placid, Northwoods Inn, Econolodge, Holiday Inn, and Santa's Workshop.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Elizabethtown, Keene, Lake Placid, High Falls Gorge, Willmington, and Ausable Forks.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, Lake George Steamboat and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochures Can Be In These Exclusive PP&D Displays

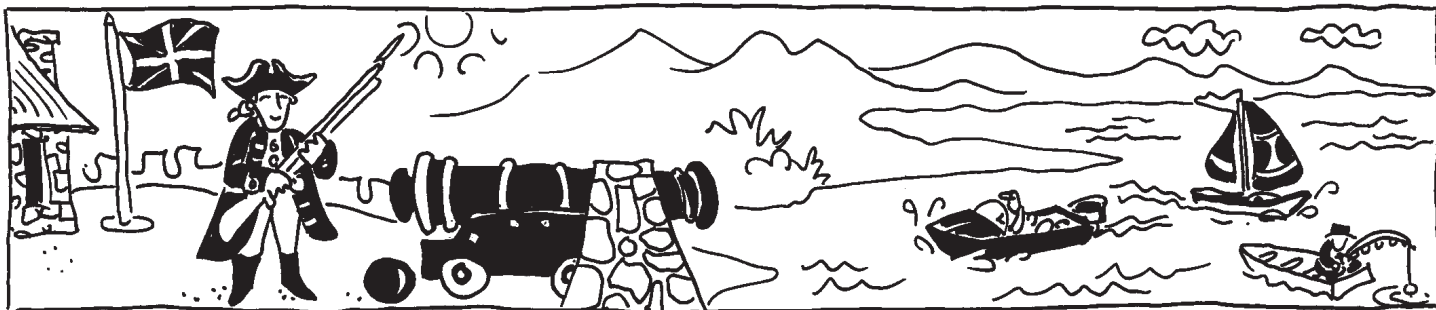
|                      |                          |                                |
|----------------------|--------------------------|--------------------------------|
| Northwoods Inn       | Alpine Motor Inn         | Hometown Deli                  |
| Santa's Workshop     | Birch Tree Lodge         | Bowl Winkles                   |
| Holiday Motel        | Town & Country Motor Inn | Alpine Inn                     |
| Ledge Rock Motel     | Wildwood on the Lake     | Mel's Diner (L)                |
| High Falls Gorge     | Evening Hatch            | Hungry Trout Fly Fish Shop (L) |
| Cascade Acre RV Park | Wilmington Chamber (L)   | The Summit Hotel               |
| Northway Motel       | The Pines at Lake Placid | Little Grocery                 |
| Mountain View Motel  | Huntington Motel         | Lake Everest Pizza (L)         |
| Comfort Inn          | Green Mountain Lodge     | Arnold's Grocery Store         |
| Tale of the Pup      | KOA Campground           |                                |
| A&W Restaurant       | T&T Tanning (L)          |                                |

### We'll Also Offer Your Brochures To These Locations:

|                                   |                        |                             |
|-----------------------------------|------------------------|-----------------------------|
| Mountain Air Motel                | Carriage House         | Mirror Lake Inn             |
| North Pole Campground & Motel     | Steinhoff Inn          | Swiss Acres                 |
| Art Devlin Motor Lodge            | Gauthiers Lodge        | Sara Placid                 |
| Lake Placid Olympic Center        | Hungry Trout Motor Inn | Adirondack Hotel            |
| Adirondack Inn                    | Econolodge             | Lake Flower Motel           |
| Lake Placid Visitor's Center (L*) | Alpine Aire            | Amanda's Village Motel      |
| Golden Arrow Best Western         | Edelweiss Motel        | Whiteface Lodge             |
| Woodlake Motor Inn                | Jack Rabbit Inn (Hold) | Whiteface Visitor's Center  |
| Howard Johnson's Restaurant       | Hilton                 | Whispering Pines Campground |
| Super Shoe Outlet                 | Town House Lodge       | Crowne Plaza                |
| Lakeside Motel                    | Lake Shore Motel       | Marriott Courtyard          |
| Hotel Saranac                     | Mapleleaf Motor Inn    |                             |
| Olympic Ski Jump Complex          | Lake Placid Cat Racing |                             |
| Comfort Inn                       | Edge of the Lake Motel |                             |



Code Key on page 24



## Ticonderoga/Crown Point/Schroon Lake, NY

Since 1998, PP&D Distribution has been distributing brochures in the Fort Ticonderoga, Crown Point, Schroon Lake region. Currently we have **over thirty exclusive displays**. We also visit over forty establishments that choose to have their own brochure displays. Some PP&D finer locations include Super 8, Word of Life Inn & Campground, Hot Biscuit Diner and Trout House Lodge.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Fort Ticonderoga, Crown Point, Schroon Lake, and Hague.
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, The Wild, Waterslide World, and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Displays

Stone House Motel  
 Wagon Wheel Restaurant (Hold)  
 Belford Motel  
 Frenchman's Restaurant  
 Jan's Country Park  
 Super 8 Motel  
 Ticonderoga Citgo  
 Pine Tree Motel  
 Alp Horn Motel  
 Blue Ridge Motel  
 Hot Biscuit Diner  
 Blue Ridge Campground  
 Lee's Corner Motel  
 Schoolhouse Restaurant (Hold)  
 Word of Life Inn  
 Word of Life Campground  
 Schroon Lake Campground  
 Starry Night Cabins  
 Natural Stone Bridge Cafe  
 Brookwood RV Resorts  
 Conway Lake Manor  
 Trout House Village Lodge  
 Rowe Motor Court  
 Kish Duna Motel  
 Drake's Motel & Restaurant  
 Green Acres Motel  
 Smokerise Campground  
 Mountain Pine Motel (Hold)  
 Blue Ridge Motel  
 Fort Ti Info Booth (East side)  
 Best Western  
 Cobble Hill Golf Course  
 Garrison Restaurant  
 Adam's Ribs  
 Wilderness Lodge at Schroon Lake

### We'll Also Offer Your Brochures To These Locations:

|                                  |                              |
|----------------------------------|------------------------------|
| Circle Court Motel               | Elm Tree Motel               |
| VT/NY Info. Center               | Betty Beavers Truck Stop     |
| Lord Howe Valley Motel           | Natural Stone Bridge & Caves |
| North Hudson Grocery             | Vista View Motel             |
| Yogi Bear Campground             | Rt. 8 Info. Center           |
| Fort Ticonderoga                 | Sunset Mountain Lodge        |
| Fort Ticonderoga Ferry           | Lakeside Motel               |
| Fort Ticonderoga Heritage Museum | Morrison's Motel (Hold)      |
| Ticonderoga Chamber of Commerce  | Hague Visitor Center         |
| Ticonderoga Chamber Info. Booth  | Hague Motel                  |
| Silver Spruce B&B                | Sentence of Life Motel       |
| Schroon Lake B&B                 | Westport Marina              |
| DunRoamin Cabins (Hold)          | Westport Hotel               |
| Maple Leaf Motel                 | Westport Lakeside Motel      |
| Hermitage Motel                  | Schroon River Ranch          |
| D&B Country Kitchen              | Elk Lake Lodge               |
| Essex Shipyard                   | Twin Pine Cottages           |
| Essex Marina                     |                              |
| Essex Town Hall                  |                              |
| Park Motor Inn                   |                              |
| Magic Pine Campground            |                              |
| Adirondak Center Museum          |                              |
| Arsenal Restaurant               |                              |
| Yellow Coach Motel               |                              |
| Creative Design                  |                              |

★ Code Key on page 24



# SAMPLE CONTRACT

Your vital statistics



## Brochure Distribution Worksheet

Office & Shipping Address:  
377 Pine Street  
Burlington, VT 05401  
(802) 862-4368 Fax (802) 304-1017 Email: info@PPDBrochure.com

Please call if you need help

Amount of brochures you will supply

Distribution For: VERMONT COW PATTY MUSEUM Date: 2-30-08  
 Contact: ELSIE H. MOO Phone: 800-123-2400 Fax: 95 DUNE E-mail: HEFO BOV.COM  
 Address: 33 FARM FIELD DR, PASTURE, VT 22222 A/P Contact: \_\_\_\_\_  
 Del. Date: (Pick up Extra) 3/15 # Boxes: 20 # Brochures Per Box: 3,000

Total number of places PP&D visit in this region

Last year's brochures should be: used  recycled  returned   
 Should we bring your brochures for Worcester Leasing:  yes  no Info Gallery:  yes  no

Months your brochures will be displayed

Quantity 60,000 Brochures at \_\_\_\_\_ c each \_\_\_\_\_  
 Posters/Magazines \_\_\_\_\_ c each \_\_\_\_\_  
 Brochures 1 - 6 (9" x 4" max.) panels \_\_\_\_\_ n/c  
 Thick brochures/booklets, magazines, \_\_\_\_\_  
 Posters \_\_\_\_\_ 2X monthly fee \_\_\_\_\_  
 \_\_\_\_\_ 75 ea

Total number of PP&D owned or controlled racks in this region

|  | # of Locations Visited | # of PP&D Racks in This Area | # of Visits to Area Per Year | Monthly Fee | Months Desired (max. 12) | Total   |
|--|------------------------|------------------------------|------------------------------|-------------|--------------------------|---------|
| <b>Northern Vermont</b>  |                        |                              |                              |             |                          |         |
| A1 Greater Burlington - Tourist Brochures (Hotel, Motel, Restaurant, Attractions)              | 94                     | 81                           | 26-52                        | \$145*      | MAY-APR(12)              | \$1,740 |
| A2 Greater Burlington - Regional Publications (supermarkets, libraries, fast food restaurants) | 55                     | 46                           | 52                           | \$220*      |                          |         |
| A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run   | 79                     | 69                           | 52                           | \$135*      |                          |         |
| A3.5 Stowe/Waterbury Ctr. - Intermediate Black Diamond Run                                     | 54                     | 44                           | 52                           | \$105*      |                          |         |
| A4 Sugarbush/Waterbury/Mad River Valley  | 62                     | 43                           | 20                           | \$105*      | MAY-APR(12)              | \$1,260 |
| A5 Smuggler's Notch/Rt. 15   | 25                     | 24                           | 18                           | \$95        |                          |         |
| A6 St. Albans/Grand Isle   | 39                     | 16                           | 18                           | \$95        |                          |         |
| A7 Jay/Newport   | 32                     | 24                           | 16                           | \$95        |                          |         |
| A8 Northeast Kingdom/St. Johnsbury   | 45                     | 26                           | 16                           | \$95        |                          |         |
| <b>Central Vermont</b>   |                        |                              |                              |             |                          |         |
| B1 Montpelier/Barre  | 38                     | 26                           | 26                           | \$115*      |                          |         |
| B1.5 High Traffic Montpelier (sold out)  |                        |                              |                              |             |                          |         |
| B2 Middlebury/Vergennes  | 51                     | 40                           | 26                           | \$115*      | MAY-OCT(6)               | \$ 690  |
| B3 So. Addison County  | 40                     | 32                           | 18                           | \$105       |                          |         |
| <b>Southern Vermont</b>  |                        |                              |                              |             |                          |         |
| C1 Killington/Mendon/Rutland   | 103                    | 88                           | 26-39                        | \$125*      | MAY-APR(12)              | \$1,500 |
| C2 White R. Jct./Woodstock/Quechee   | 69                     | 44                           | 26                           | \$115*      |                          |         |
| C3 Okemo/Ludlow/Bridgewater  | 42                     | 22                           | 18                           | \$90        |                          |         |
| <b>New Hampshire and New York</b>  |                        |                              |                              |             |                          |         |
| D1 Lebanon/Hanover, NH   | 30                     | 14                           | 20                           | \$95        | MAY-OCT(6)               | \$ 570  |
| E1 Plattsburgh/Ausable, NY   | 34                     | 19                           | 18                           | \$105       |                          |         |
| E2 Lake Placid, NY   | 62                     | 21                           | 16                           | \$105       |                          |         |
| E3 Saranac Lake/Tupper Lake Region, NY   | 48                     | 0                            | 5                            | \$85        |                          |         |
| E4 Fort Ti./Crown Point/Schroon Lake, NY   | 75                     | 34                           | 16                           | \$105       |                          |         |

Total number of months

Monthly fee X # of months = this amount

Number of times this region is visited each year

\*6 consecutive month minimum contract.  
 All other areas 4 month minimum.  
 Payments and terms:  
 5/1/08 - \$2,238  
 10/1/08 +2,238  
 Subtotal Per Piece & Area Fees \$ 5,760  
 5% disc.-6 mo./15% disc.-12 mo. contract \$ (738)  
 10% Multi-region discount (4 or more regions) \$ (576)  
 Customer Fee \$ 30  
 Total \$ 4,476

Bottom line

Net 30. 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/08

William A. Orleans

Client Signature

Sign here

## References:

- |  |  |  |
|--|--|--|
| <b>VT Attractions Association</b><br>Vicky Tebbets<br>Montpelier, VT<br>802-229-2273 | <b>Vermont Marble</b><br>Marsha Hemm<br>Proctor, VT<br>802-459-2300          | <b>Ausable Chasm Company</b><br>Tim Bresett<br>Ausable, NY<br>518-834-7454               |
| <b>Billings Farm and Museum</b><br>Susan Plump<br>Woodstock, VT<br>802-457-2355      | <b>Shelburne Museum</b><br>Leslie Wright<br>Shelburne, VT<br>802-985-3348    | <b>Quechee Gorge Village</b><br>Gary Neil<br>Quechee, VT<br>802-295-1550                 |
| <b>Cabot Creamery</b><br>Laurie Callahan<br>Cabot, VT<br>802-563-2231                | <b>Stowe Area Association</b><br>Jasmine McLean<br>Stowe, VT<br>802-253-7321 | <b>White Mountain Attractions</b><br>Mikey Duprey<br>North Woodstock, NH<br>603-745-8720 |
| <b>Ben &amp; Jerry's</b><br>Chris Wilkins<br>Waterbury, VT<br>802-882-1240           | <b>Spirit of Ethan Allen</b><br>Mike Shea<br>Burlington, VT<br>802-862-8300  | <b>ECHO Lake Aquarium</b><br>Gerianne Smart<br>Burlington, VT<br>802-864-1848            |

## Route Sheet Key:

- (L) = Limited availability. This display is too small to accommodate all our customers, we're not able to place a larger display here.
- (L\*) = For members only and or limitations placed by establishment
- † = Privately owned / PP&D Controlled
- (S) = Summer only
- (W) = Winter only
- (^) = This location is listed on more than one route.
- (RE) = Real estate guides only



★ = 1% Discount if you find the phony location



# Brochure Distribution Worksheet

**Office & Shipping Address:**

377 Pine Street • Burlington, VT 05401

www.ppdbrochure.com

(802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com



Distribution For: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

Del. Date: (Pick-up Extra!) \_\_\_\_\_ # Boxes: \_\_\_\_\_ # Brochures Per Box: \_\_\_\_\_

Last year's brochures should be: \_\_\_\_\_ used \_\_\_\_\_ recycled \_\_\_\_\_ returned

Should we bring your brochures to: Maxham Warehouse: \_\_\_\_\_ yes \_\_\_\_\_ no Info Gallery: \_\_\_\_\_ yes \_\_\_\_\_ no

|   |
|---|
| Brochures 1---6 (9" x 4" max.) panels .....n/c                          |
| Thick brochures booklets, magazines,<br>& tabloids ..... 2X monthly fee |
| Posters.....75¢ plus regional fee                                       |

**Quantity**

**Per Piece Rate**

\_\_\_\_\_ Brochures at \_\_\_\_\_ ¢ each = \_\_\_\_\_  
 \_\_\_\_\_ Posters/Magazines \_\_\_\_\_ ¢ each = \_\_\_\_\_

|  | # of Locations Visited | # of PP&D Displays in This Area | # of Visits to Area Per Year | Monthly Fee | Months Desired (4 mos. min.) | # of Months |
|--|------------------------|---------------------------------|------------------------------|-------------|------------------------------|-------------|
| <b>Northern Vermont</b>  |                        |                                 |                              |             |                              |             |
| A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)                  | 89                     | 74                              | 26-52                        | \$155*      | _____                        | _____       |
| A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants) | 66                     | 56                              | 52                           | \$240*      | _____                        | _____       |
| A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run   | 66                     | 60                              | 52                           | \$145*      | _____                        | _____       |
| A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run   | 43                     | 37                              | 52                           | \$105*      | _____                        | _____       |
| A4 Sugarbush/Waterbury/Mad River Valley  | 56                     | 41                              | 20                           | \$115*      | _____                        | _____       |
| A5 Smuggler's Notch/Rt. 15   | 31                     | 26                              | 18                           | \$95        | _____                        | _____       |
| A6 Grand Isle/St. Albans   | 38                     | 25                              | 18                           | \$95        | _____                        | _____       |
| A7 Jay/Newport   | 34                     | 26                              | 17                           | \$95        | _____                        | _____       |
| A8 Northeast Kingdom/St. Johnsbury   | 44                     | 25                              | 17                           | \$95        | _____                        | _____       |
|  |                        |                                 |                              |             |                              |             |
| B1 Montpelier/Barre  | 44                     | 33                              | 26                           | \$120*      | _____                        | _____       |
| B1.5 Montpelier – Exclusive (sold out)   | 18                     | 15                              | 26                           | \$30        | _____                        | _____       |
| B2 Middlebury/Vergennes  | 42                     | 30                              | 26                           | \$120*      | _____                        | _____       |
| B3 So. Addison County  | 47                     | 34                              | 18                           | \$105       | _____                        | _____       |
|  |                        |                                 |                              |             |                              |             |
| C1 Killington/Mendon/Rutland   | 92                     | 78                              | 26                           | \$135*      | _____                        | _____       |
| C2 White R. Jct./Woodstock/Quechee   | 66                     | 44                              | 26                           | \$120*      | _____                        | _____       |
| C3 Okemo/Ludlow/Bridgewater  | 46                     | 32                              | 24                           | \$90        | _____                        | _____       |
| <b>New Hampshire and New York</b>  |                        |                                 |                              |             |                              |             |
| D1 Lebanon/Hanover, NH   | 32                     | 15                              | 20                           | \$95        | _____                        | _____       |
| E1 Plattsburgh/Ausable, NY   | 34                     | 21                              | 18                           | \$105       | _____                        | _____       |
| E2 Lake Placid, NY   | 67                     | 29                              | 18                           | \$105       | _____                        | _____       |
| E3 Saranac Lake/Tupper Lake Region, NY   | 47                     | 0                               | 5                            | \$85        | _____                        | _____       |
| E4 Ticonderoga/Crown Pt/Schroon Lake, NY   | 74                     | 34                              | 17                           | \$105       | _____                        | _____       |

\*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

**Subtotal Per Piece & Area Fees** \$ \_\_\_\_\_

\_\_\_\_\_ 10% discount-12 mo. contract \$ \_\_\_\_\_

**Multi-region/brochure discount** \$ \_\_\_\_\_

**Customer Fee** \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Net 30. 1½% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by where the material is delivered. 3/11

William A. Orleans

Client Signature

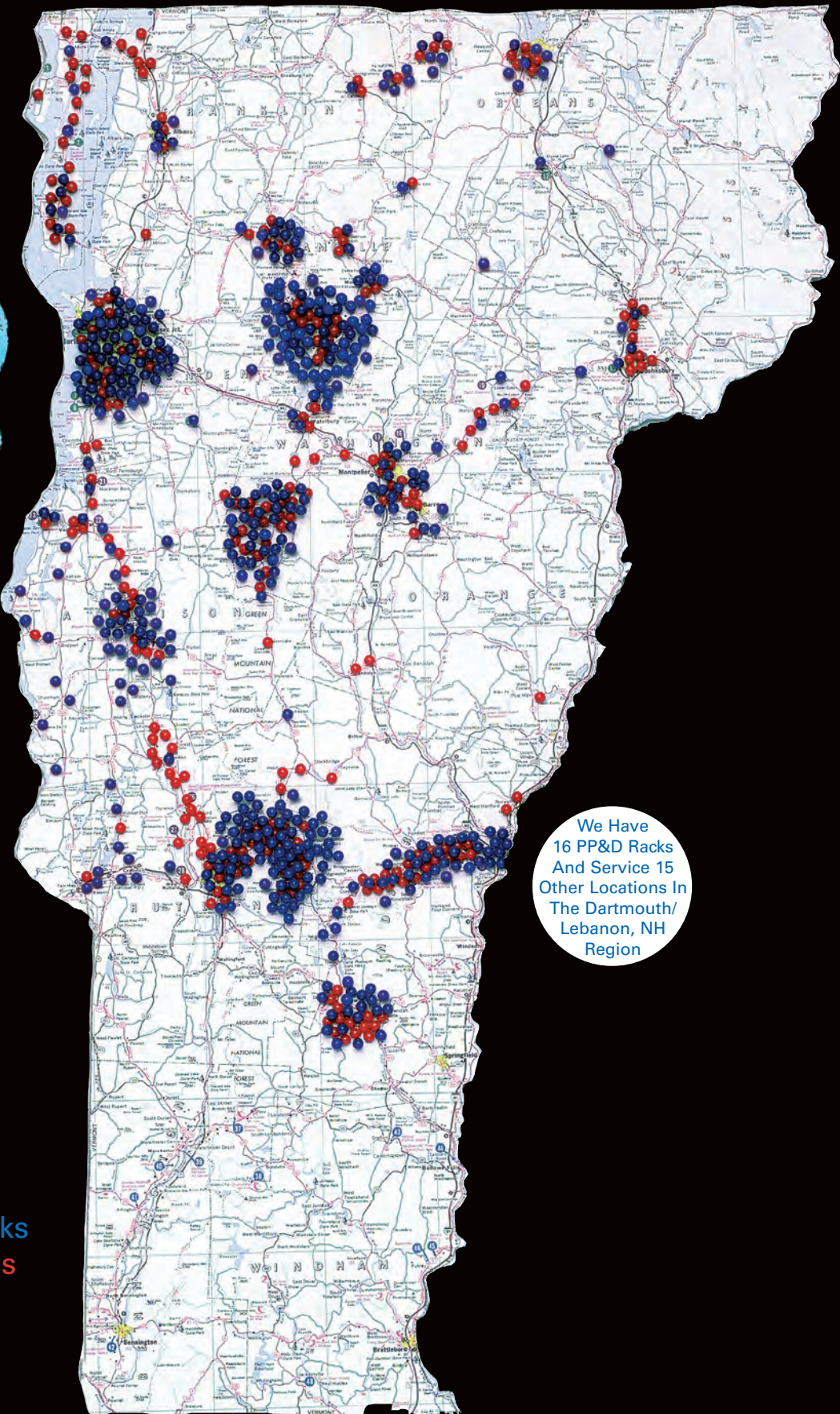
\_\_\_ P \_\_\_ To A/R \_\_\_ Ent W/W

# PP&D Brochure Distribution

## New York



## Vermont



We Have  
16 PP&D Racks  
And Service 15  
Other Locations In  
The Dartmouth/  
Lebanon, NH  
Region

Blue Pins = PP&D Owned Racks  
Red Pins = Serviced Locations